An Interview with the University Librarian

— KAY WALL, UNIVERSITY LIBRARIAN

Kay Wall, former associate dean of Libraries, was appointed University Librarian, effective July 1, 2003. Following is a brief interview with the new University Librarian, who discusses her position, as well as some accomplishments of the Southern Miss Libraries and some challenges for the future.

Library Focus: What is a University Librarian, and what are your responsibilities?

KW: Basically, a University Librarian serves as the director of the library. As University Librarian, I am responsible for all aspects of library operations on the Hattiesburg campus. This includes policy creation and interpretation, short term and long term planning, day-to-day operations, financial management, and human resources management. In addition, I serve as the library’s advocate to the university administration and I seek to maximize the library’s resources for the university community that we serve.

The Hattiesburg campus library operations include the Joseph Anderson Cook Library and the Special Collections Department in the William D. McCain Library and Archives.

Library Focus: What education and experience do you have that has prepared you for this role?

KW: I have a background in education and my MLS from Louisiana State University. I believe that my experience as a librarian has been my greatest education. Before I began working here in 1982, I worked in a public library and also in a medical library. I was a reference librarian and database search analyst for seven or so years before taking on more managerial responsibilities. In 1989, I served as acting director of public services before accepting the position permanently the following year. In 2001, I began serving as associate dean of libraries, which meant I handled most library department operations and many aspects of the library’s budget. When I assumed the title, University Librarian, in July 2003, most aspects of the work were familiar to me.

Library Focus: What do you think are the Southern Miss Libraries’ most significant accomplishments of the last couple of years?

KW: I believe we have made significant strides in looking for ways to successfully meet the needs of our faculty and students with limited resources. Despite a sometimes flat and decreasing budget, we have continued to receive high marks for our provision of service. Our digitization efforts have been recognized throughout the southeastern United States and have resulted in external funding opportunities. I am proud of our accomplishments in the area of cost recovery and cost reductions in our technical processes. This accomplishment allows us to do as much as we can with the funds available. All of these accomplishments are the result of intelligent and professionally engaged library faculty and staff.

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The University Libraries are pleased to announce the addition of three new Internet-based electronic resources accessible through the University Libraries’ Web page at http://lib.usm.edu. The new electronic resources include Safari Tech Books Online and expanded versions of JSTOR and Academic Search Premier.

Safari Tech Books Online is the premier electronic reference library for technical books. It provides electronic versions of a broad range of technical books in an online searchable database. Book titles can be browsed by categories such as Desktop Applications, E-Commerce, Markup Languages, Operating Systems and Programming. Users can also search for a particular book by title, author, ISBN or publisher. Safari provides current, reliable information from well known publishers such as Addition-Wesley, Alpha, Financial Times Prentice Hall, Cisco Press, New Riders, Peachpit Press, Prentice Hall PTR, Que and Sams. Safari gives students, faculty, and staff access to technology books often before they appear in print. The online format also allows the library to provide up-to-date resources on technology which often changes very rapidly.

Our Magnolia subscription to EBSCOhost’s Academic Search Elite has been upgraded to Academic Search Premier. Academic Search Premier doubles the citation coverage, full-text coverage and scholarly publications of Elite. Designed specifically for academic institutions, Academic Search Premier is a valuable library resource offering Southern Miss faculty, staff, and students critical information from many sources found in no other database. Premier’s scholarly collection of full-text, peer-reviewed journal articles supports core curriculum degree requirements and elective courses. Coverage includes nearly all academic areas of study including social sciences, humanities, education, computer sciences, engineering, physics, chemistry, language and linguistics, arts and literature, medical sciences, ethnic studies, and many more.

A new Language & Literature Collection has recently been added to the University Libraries’ JSTOR content. JSTOR is a full-text searchable database offering complete, digitized backfiles of core scholarly journals, starting with the very first issues, many of which reach back to the 1800’s. The new Language & Literature Collection will add a total of 47 full-text language and literature journals to JSTOR and nearly 1.4 million new pages to the archive. This collection is unique in both scope and content, including literature titles such as Shakespeare Quarterly, Studies in English Literature, 1500-1900, and Renaissance Quarterly. The journals span the literary cultures of many different countries and contain articles in several languages. Southern Miss faculty, staff, and students can read and print full-text articles from high resolution page images.
SFX (short for special effects) was developed by Herbert Van de Sompel at Ghent University in Belgium and was later acquired by Ex Libris, an information services company based in Israel. SFX is a context-sensitive link resolver or link server. The SFX framework allows for seamless linking between all components of the library’s electronic collection such as full-text databases, electronic journals, the online library catalog, and interlibrary loan and document delivery services. It is context-sensitive, meaning that the user is only presented with information resources relevant to his or her institution. SFX also refers to the server software that allows libraries to manage their electronic collections and customize services for users.

The SFX framework is structured around sources and targets. It uses the OpenURL concept developed by Herbert Van de Sompel and Oren Beit-Arie at Ex Libris. The OpenURL consists of a base URL which is the Web address of the resolver and a string of data identifying an information resource. An SFX source is the information resource where the user begins his or her search. Sources must provide an OpenURL and may include indexing, abstracting, and citation databases, the online library catalog, electronic journals, electronic theses and dissertations, or table of contents (TOC) databases. An SFX target is the information resource to which a user is directed as the result of following a link. Targets may include the online library catalog, electronic journals, various databases, and document delivery or interlibrary loan services. Some resources may serve as both a source and a target.

What can SFX do for library users? It solves what is known as the “appropriate copy” problem. Because it employs context-sensitive linking the user will only be directed to appropriate resources affiliated with his or her institution. No more hitting dead-ends or being denied access when searching for an online journal article. By clicking on the SFX button located in a source the user can retrieve a menu listing all the possible places where the desired information may be found. Another feature of SFX is an A-to-Z list which provides the user with a single, comprehensive list of available electronic journals. It’s like one-stop shopping for electronic resources.

Cook Library is currently implementing a new service known as SFX Context-Sensitive Reference Linking. The service will be introduced to library users in early Spring 2004.

eOrdering Now Available

Faculty library liaisons are now able to submit library materials requests electronically, thanks to a new collection development portal and ordering interface designed by Steven Turner, Electronic Services librarian. Known as eOrder, the new interface provides a host of information, including links to the online catalog Anna, Choice Reviews, Amazon.com, and University Libraries collection development policies and contact information. eOrder allows faculty to order books, music, media, and periodicals in a versatile, user-friendly method. The eOrder system, which is being offered as an alternative to the paper cards for the current ordering cycle, has been very popular with faculty who have used it. Music Department faculty member, Dr. Marian Wilson-Kimber declared, “The convenience of NOT typing cards is so wonderful.”

The advantages of using the eOrder system include:

• Ability to order from the desktop
• Ability to cut and paste information
• User friendly interface
• Availability of resources for verifying bibliographic and price information
• Availability of information about expenditures and orders
• Information from the eOrder system can be exported directly into an Excel spreadsheet which can be used to track titles ordered. Dr. Chuck Bolton from the Department of History said, “It's a great system, which simplifies the ordering process while giving us easier access to information about our order history.” Orders can be searched in the interface by several options such as title, author, ISBN and ISSN numbers, publisher, special instruction, and faculty recommendation.

To set up a time for training on the new eOrder system, contact Nancy Kaul, Collection Development librarian, at nancy.kaul@usm.edu.
University Libraries: Helping Faculty Teach Information Literacy Skills

— MARY BETH APPLIN, INFORMATION SERVICES LIBRARIAN

WHAT IS INFORMATION LITERACY?

Information literacy is defined as “…the ability to access, interpret, evaluate, organize, select, produce and communi-
cate information in and through a variety of media
technologies and contexts to meet diverse learning needs and
purposes,” (Dorion, Definition of Information Literacy,
The California Commission on Learning Resources and
Instructional Technology (CLRIT) further defines informa-
tion literacy as “…the fusing or the integration of library
literacy, computer literacy, media literacy, technological liter-
acy, ethics, critical thinking, and communications skills.”
The ultimate goal of teaching information literacy is
to equip students to be life-long learners and achievers, a
goal The University of Southern Mississippi outlines for its
students in the Southern Miss Student Handbook:

“...The University of Southern Mississippi is committed
to quality education. In its undergraduate programs and
in its graduate and professional programs that aim for
national distinction, it seeks to educate students who
will be well-trained in their chosen profession, whose
critical thinking skills and respect for learning will fos-
ter lifelong learning, and who recognize their obligation
to contribute to their society, whether at the local,
national, or international level.” (http://www.usm.edu/
pubs/studenthandbook/p001_111.pdf)

THE LIBRARY AND INFORMATION LITERACY

Library skills are an integral part of the development of
information literacy skills. Students need to know how to
find, retrieve, evaluate and cite information in order to com-
plete assignments and to perform the research aspects of
their course work. Faculty are aware of the importance of
the library in this respect, but often they take for granted what
students do and do not know about the library. The truth is
academic libraries are alien and overwhelming to most stu-
dents entering college as freshmen, transfers or returning
graduates. College libraries are large, comprising several
floors with specialized associated libraries found throughout
the campus. They typically have numerous departments run
by specialized librarians and staff and are organized by a
variety of classification systems. Finding journals and books
can be a complicated process as each now comes in a variety
of print and online formats. Academic libraries have enor-
mous serial collections and sometimes hundreds of subject
citation databases. Collections are not limited to what exists
within the library either; various document delivery systems
are available for retrieval of materials not found in the collec-
tion. All in all, the academic library is a challenging
experience even for the savviest of students.

UNIVERSITY LIBRARIES INSTRUCTIONAL
PROGRAMS

In an effort to help students better navigate the library
and to support faculty in their efforts to teach information
literacy skills, University Libraries offers a variety of instruc-
tional classes, workshops, tutorials and guides. These
instructional resources introduce students and new faculty
to the library buildings and show them how to locate rele-
vant books, articles, Web sites, and other resources.
Instructional sessions also teach students how to analyze
and evaluate resources, how to discern scholarly from popu-
lar sources, primary from secondary sources and how to cite
appropriately. Below is a list of many of the instructional
resources available for faculty and students. If you would
like more information about the University Libraries’
instructional resources, please contact Mary Beth Applin,
instructional coordinator, at mary.applin@usm.edu or (601)
266-4245.

ORIENTATIONS

To give students and new faculty a physical orientation to
Cook and the Gulf Coast Libraries, 20-minute walk-around
tours are scheduled at various times throughout the first half
of the semester. Schedules are available in the library lobby
or online at http://www.lib.usm.edu/instruction/workshop_-
schedule.php.

LIBRARY BASICS WORKSHOPS

Cook Library schedules Library Basics workshops at vari-
ous times throughout the first half of the semester to
provide students with an introduction to the Libraries’ elec-
tronic resources. These introductions include instructions
on searching the online catalog, databases, library Web serv-
ices, and remote access information. Schedules are available
in the library lobby or online at http://www.lib.usm.edu/
instruction/workshop_schedule.php.

COURSE-RELATED INSTRUCTION

One of the most effective methods of providing
library/information literacy instruction is the course-related
instructional sessions. These sessions are tailored to meet the
research needs of a specific class or assignment. Faculty can
request one or more sessions with a librarian throughout the
semester based on the needs of the course and students. The
University Libraries are equipped with computer classrooms
where students learn through hands-on experience. An
online form to request instructional sessions is available for
faculty on the University Libraries Web page at
http://www.lib.usm.edu/instruction/Blrrequest.php.

INTERACTIVE ONLINE TUTORIALS

For distance education students who are not able to physi-
cally come to Cook or the Gulf Coast Libraries or for
students and faculty with limited time, a variety of interac-

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tive online tutorials are available. These tutorials cover a variety of topics (i.e. Using the Online Catalog, Finding Articles, Using Document Delivery) and can be accessed anytime of the day or night. Students can assess their understanding of the information through quiz questions provided within the tutorial. The quiz answers can be e-mailed to instructors so that they too can assess the students’ understanding of the material. The online tutorials can be found on the University Libraries Web page at http://www.lib.usm.edu/research/.

A PLAGIARISM TUTORIAL

Students often struggle with the issues of proper citation. University Libraries has developed an online tutorial to help students understand what constitutes plagiarism, how to avoid it, and how to properly cite and quote sources. Students can assess their understanding of the information through a pre and post test provided with the tutorial. The pretest and posttest answers can be e-mailed to instructors so that they too can assess the students’ understanding of the material. The Plagiarism tutorial can be found on the University Libraries Web page at http://www.lib.usm.edu/research/plag/plagiarismtutorial.htm.

ESTRUCTION

For distance education students who are not able to physically come to Cook or the Gulf Coast Libraries or for students and faculty with limited time, an e-mail instructional program is available. The series of text-only lessons (i.e. Using the Online Catalog, Finding Articles, Using Document Delivery) are e-mailed to the participants who register. A link to interactive online tutorials is also given in case participants want a more hands-on experience. Students and faculty can register for the Estruction tutorials at http://www.lib.usm.edu/research/estruction/.

RESEARCH GUIDES

Research Guides are available for students on a variety of topics to help students navigate the library. The Research Guides are handouts that can be printed and include topics such as Book Reviews, Film Reviews, A Graduate Research Guide, MLA, APA and Turabian Citation Guides, Business Resources, and Education Resources. The guides can be found on the University Libraries Web page at http://www.lib.usm.edu/research/.

LibQUAL+ Survey Results

— KAY WALL, UNIVERSITY LIBRARIAN

The University Libraries recently participated in the 2002 LibQUAL+ national Web-based survey of library quality. More than 360 Southern Miss faculty, staff, and students responded to 25 questions that covered four aspects of library service: the Library as Place, Affect of Services, Personal Control, and Access to Information.

- The library as place questions focus on library facilities for study, research and group learning.
- Affect of service questions cover courtesy, approachability, dependability and knowledge of library employees.
- Personal control questions include accessibility for independent work, Web site usability, and remote access of library resources.
- Access to information covers library print and non-print resources, library hours, and document delivery.

The accompanying graph represents the summary results. For each of the four aspects assessed, each respondent indicated a minimum expectation (first bar) and a desired expectation (third bar). The middle bar represents how respondents actually rated that aspect. While The University of Southern Mississippi Libraries exceed the minimal expectation of service in many areas, the libraries are perceived only slightly above the minimum expectation for library resources.

The Curriculum Materials Center Opens in New Location

During the summer the Curriculum Materials Center moved from its old location in Owings McQuagge Hall to the first floor of Cook Library. The new CMC now has more than double its previous space along with adequate shelving for all materials, increased seating, and space for classes and group activities.

The Curriculum Materials Center provides resources to support the teacher education programs in the College of Education and Psychology. A comprehensive collection of Mississippi state adopted textbooks, kits, activity books, educational software, and other teacher education materials are available in the center. Additional services are available, such as Ellison die cutting machines for bulletin board or sign construction, and an opaque projector. Access to educational software, with improved printing capabilities, is provided on computers located in the center.

For more information or to schedule a class session in the Curriculum Materials Center, e-mail Dot Cascio at dorothy.cascio@usm.edu.
The University Libraries’ Web site has recently undergone a dramatic change. This change has affected not only its look, but also the navigation, patron access to services, services offered and back-end programming. The site was due for a change after remaining the same for the almost five years. During this time, patron usage has increased, access methods for article and citation database services have changed, and the number of web-based services available to library users has increased dramatically.

The Library Web committee began by conducting Web site usability studies, which they then combined with lessons learned from others in the library profession. The results were used to alter the look, feel and navigational structure of the site.

Library Web site subject categories, or the names of specific areas, were altered to assist patrons in using the new site. This allowed for links and pages to be placed into new or different categories based on user needs and survey responses.

Some of the new features available on the site include many new searchable help documents, such as the FAQ section on the Library Help page. The new Library Help page provides a centralized location for information about many of the services offered by the library, including the laptop check out program and graduate student research carrels.

Also, many new services such as Eagle Express, eOrders, and patron services were developed and added to the new site. This also included an integration of many older services into the new organizational context while still maintaining their original visual designs.

All of these changes were supported by upgrades to both the hardware and the software technology used to present and serve the site. This allowed the entire site to be re-programmed to ensure more reliability and efficiency for patrons.

The changes to the new design were timed to coincide with the university-wide Web redesign. The final result was a brand-new library site that presents a distinctive look while coordinating with the new look of the campus Web design. The new Web site places all of the available library resources at your fingertips and ensures the patron of the best possible library experience.

**NEW WEB SITE FEATURE SUMMARY:**
- New interface
- Upgraded graphic design
- More effective search function
- New, searchable Help documents and FAQs
- New Library Help section
- New navigational structure
- More reliable programming and technological changes
- Easy-to-use, area-specific contact information
- User Webservices
- Endnote support for EBSCO databases
- Easier, more reliable off-campus access to online resources
- Increased speed and efficiency
- Better integration of services

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**Media Collection Growing**

A new row of shelving has been added in the Reading Room of Cook Library to house the growing media collection. Patrons can either browse the stacks for items of interest or search for titles within Anna, the online library catalog. This expansion has included a large number of DVDs that have been added as the format grows in popularity. Other formats available in the media collection include VHS tapes, laserdiscs, 16mm films, 35mm film strips, CD-ROMS, slides, audiocassettes, and spoken-word LPs.

There are titles on a variety of academic subjects represented in the growing media collection, as well as a diverse collection of feature-length films. Especially strong areas include foreign films, art history, American and world history, operatic productions, human behavior, and mass communication. Included in the collection are such items as the complete *The World of Ideas* with Bill Moyers series and the complete Ken Burns’ *Jazz* series. Faculty members may want to incorporate the media collection into their classroom curriculum. To book an item for a specific date, contact Suzy Elkins at suzy.elkins@usm.edu.
Prestigious **IMLS Grant** Awarded for Mississippi’s First Collaborative Digital Library Program

— DIA NE DE CES ARE ROSS, DIG ITI ZATION LIBRARIAN

On August 28, 1963, in part of his famous speech delivered at the March on Washington for Jobs and Freedom, Martin Luther King Jr. said, “I have a dream that one day even the state of Mississippi, a state sweltering with the heat of injustice, sweltering with the heat of oppression, will be transformed into an oasis of freedom and justice.” Perhaps he would be pleased, and even a bit amused by the irony, to learn that Mississippi’s first attempt to establish a collaborative digital library program will be focused on the Civil Rights movement.

This effort is made possible by a $463,322 National Leadership Grant for Libraries from the federal Institute of Museum and Library Services (IMLS). This grant will allow The University of Southern Mississippi Libraries to spearhead a partnership with Delta State University, Jackson State University, Tougaloo College, the Mississippi Department of Archives and History, and the University of Mississippi to create the Mississippi Digital Library Program and to digitize at least 10,000 pages and images over two years of production. The project will provide research-quality digital collections of letters, diaries, photographs, state and organizational records, oral histories, and other primary sources. This digital collection will offer first-hand documentation of one of the most far-reaching social movements in United States history. The result will be the world’s largest online educational resource on the African-American Civil Rights movement.

Currently, collections of Civil Rights materials in Mississippi are dispersed in archives separated by as many as 250 miles. Digital technology offers Mississippi an opportunity to bring these important resources together in a statewide digital archive to support education and research in Mississippi’s K-12 schools, community colleges, and universities as well as on a global scale. The program plans to deliver digital reproductions of original documents to classrooms, libraries, and desktops via the Internet. It will also create the raw material from which educators can build lesson plans and activities, college and university students can research term papers, and citizens in Mississippi and elsewhere may engage in lifelong learning in more informal settings. In addition, efforts to provide access to electronic finding aids will provide comprehensive intellectual control for Mississippi’s Civil Rights collections for the first time.

The Mississippi Digital Library Program builds on a collaboration between the Mississippi Department of Archives and History, Tougaloo College, and The University of Southern Mississippi’s Center for Oral History and Cultural Heritage to preserve audio from the Civil Rights era in Mississippi through digital conversion, as well as the University Libraries’ prior success in the field of digitization. Since the Southern Miss digital initiative began in January 2000, the University Libraries has digitized more than 8,000 Civil Rights related pages and images, 700 editorial cartoons, and 600 original items from its children’s literature collection. Through IMLS support of the

Civil Rights in Mississippi Digital Archive project in 2001, the university was able to significantly contribute to the digitization field by constructing a model for resolving intellectual property and privacy issues of materials not in the public domain. Those materials have traditionally been avoided in prior digitization projects across the nation.

These online Civil Rights materials have already been put to good use. A Hattiesburg, Mississippi, organization for African-American at-risk youth used digitized images and oral history transcripts to research and prepare a public program on volunteerism and service learning. In this program, the youth honored Civil Rights veterans from their own community. The digital archive has helped local African-American adults rediscover their heritage and has been used to promote restoration of Hattiesburg’s former black business district. The archive has also supported learning by students both at Southern Miss and across the country as well as research by remote scholars.

This initial digital effort provides evidence of the potential of a statewide program, and it offers examples of the types of learning communities that would emerge regionally, nationally, and globally. The current grant will allow the intellectual property and privacy model to be further tested. It will also provide leadership in this cutting-edge field by creating an alternative model for statewide digital collaboration. In doing so, the project provides an opportunity to form lasting partnerships that pave the way to a financially sustainable digital library for Mississippi which could be applied to other subject areas and include other cultural institutions.

“IMLS’ National Leadership Grants foster the best thinking in our fields about how museums and libraries can further enrich community, academic, family, and individual lives across the country,” said Robert Martin, director of IMLS. “The grants we make today will help develop leading-edge technologies to expand access to collections and educational programs, support original research to improve professional practices, and form powerful partnerships between libraries and museums and other community organizations. It is our hope that today’s grants will provide models for libraries and museums throughout the nation to emulate tomorrow.”

The award to Southern Miss was one of only fourteen made in the category of Preservation or Digitization, which is intended “to preserve library resources, to develop model projects and best practices for digitization, and to digitize collections of national value.”

The Civil Rights in Mississippi Digital Archive can be accessed online at [http://www.lib.usm.edu/~spcol/crda/index.html](http://www.lib.usm.edu/~spcol/crda/index.html). In addition, all digital materials are accessible and fully searchable through the library’s online catalog, Anna. For more information on the University Libraries’ digitization program, contact the McCain Library and Archives at (601) 266-4345 or e-mail spcol@lib.usm.edu. The Web site for the Special Collections Digital Program is [http://www.lib.usm.edu/~spcol/digi/](http://www.lib.usm.edu/~spcol/digi/).
Celebrate the Holidays with Books

It's never too early to start thinking about the holiday season and what to get those special children on your list. Join us at the 17th Annual Holiday Book Fair sponsored by the de Grummond Children's Literature Collection. This is a browsing book fair, where you will have an opportunity to examine more than 1,000 new children's and young adult books created by leading authors and illustrators. You'll find fairy tales and folklore, fantasy and fiction, nonfiction, classics, and innovative new stories. There will be board books, novels, picture books, toy books, pop-ups and movables, as well as book and audio packages.

A booklist will be provided that gives ordering information for all of the books on display. After locating your favorite titles at the Book Fair, you can purchase them at a local bookstore or from online sources like Amazon.com or Barnes and Noble. There will even be computers set up for easy ordering onsite.

The Holiday Book Fair will be held on Sunday, December 7, and Monday, December 8. This year, the Book Fair will be held on the second floor of Cook Library and we will have live Christmas music for your enjoyment.